



PATENT
Customer No. 22,852
Attorney Docket No. 05793.3041-00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
Steven METSKER et al.) Group Art Unit: 3695
Serial No.: 09/658,186) Examiner: Thu Thao HAVAN
Filed: September 8, 2000) Confirmation No.: 3333
For: SOLICITATION TO WEB MARKETING)
LOOP PROCESS)

Mail Stop Issue Fee
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE

Applicants thank the Examiner for the Notice of Allowability ("Notice") mailed on October 1, 2009. Without withdrawing the allowed claims from issue, Applicants submit these comments for the record.

In the Allowable Subject Matter section of the Notice, the Examiner made characterizations and assertions regarding the allowed claims and the art of record. Although Applicants agree with the Examiner's ultimate conclusions that the claims are patentable, Applicants do not necessarily agree with the Examiner's characterizations and assertions made in the Notice.

For instance, Applicants submit that each of the allowed claims is patentable based on the subject matter defined by the claim language and the combination of

recitations within the claims, and not based solely on the recitations emphasized by the Examiner.

Furthermore, Applicants understand the Examiner's characterizations as primarily referring to the prior art, and not in any way implying that the claims are limited by terms not present in the claims. Therefore, Applicants decline to subscribe to any statement or characterization contained in the Notice.

If there is any fee due in connection with the filing of these Comments, please charge the fees to our Deposit Account No. 06-0916.

Respectfully submitted,

FINNEGAN, HENDERSON, FARABOW,
GARRETT & DUNNER, L.L.P.

Dated: December 2, 2009

By: William J. Brogan
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